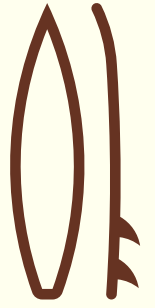


LOS COURAGE CAMPS

SURF

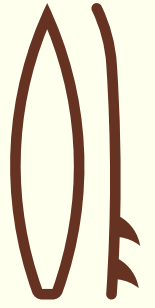
OUR
MISSION



**FREE SURF
LESSONS FOR ALL.**

**THE OCEAN IS OUR CLASSROOM.
COURAGE IS THE SUBJECT.**

OUR WHY



Why courage?

To us, it is the emotion that sits between fear and hope. The emotion that sits between accepting life circumstances you may have been born into and being a self advocate for change.

For children from communities of color in Los Angeles - the traditional school system no longer provides the experiences and activities that help children learn and practice the critical skill of self advocacy - mentally, verbally, and physically. That is where the idea of Los Courage Camps started - by a former teacher who found another classroom where children could accelerate this personal development - the ocean.

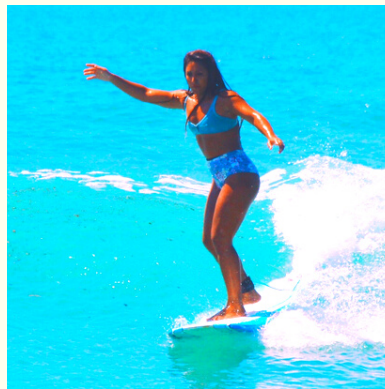
The ocean and surfing not only provide character skills for children, it is also a source of physical and mental health, proven by science. Access to this source of health is especially critical for people from communities facing health inequities. We believe the ocean is a course of fundamental life lessons, health, and healing - and we are determined to have every child in Los Angeles have the opportunity to experience at least one day in the ocean, no matter which neighborhood you come from.

A DAY AT COURAGE CAMPS



OUR FOUNDING

FOUNDED BY A FIRST GENERATION LATINA BORN AND RAISED IN EAST LOS ANGELES



Giselle Carrillo was born and raised in East Los Angeles. Her parents, immigrants from Mexico raised on her of their blue collar paychecks. In order to uplift her family from their socioeconomic status, education became Giselle's sole focus. Leisure and sports became non-existent activities in her life.

But at 25, she decided to find her inner joy again and embark in a journey to overcome her fears. Surfing was one of those fears that she was also secretly curious about. Growing up, she never knew a Latino surfer, and built the mindset that surfing was not for her. But she decided to try it anyway- against her families' approval. In the waves of the Venice Beach "Breakwater", Giselle found something she had lost for many years - her courage.

The idea for Los Courage Camps came in 2017, when Giselle and her friends decided to take 2 friends surfing. 2 friends, grew to 5, which grew to 30. Each Summer, Giselle continues to bring new families from the Los Angeles barrios to enjoy a day at the beach and teach the new generation a sport that has completely changed her life.

OUR IMPACT

Founded | November 2017

THE COMMUNITIES

WE FOCUS ON:

East Los Angeles

South Central Los Angeles

Southeast Los Angeles

Downtown/Expo

Long Beach/San Pedro



New Surfers

Introduced to the Ocean:

Year One | 2

Year Two | 22

Year Three | 43

Year Four | X*

Year Five | 90



COURAGE CAMP

INCLUDES:

A Free Surf Lesson

Surfboard to Borrow

Wetsuits to Borrow

Average Cost is \$150

PRESS & MEDIA

ABC 7 News | DEC 2019

Remezcla Magazine | JAN 2020

Telemundo 52 News | FEB 2020

SeaMaven Magazine | FEB 2020

TODAY Show | OCT 2021

Despierta America | NOV 2021

Apple TV | Coming 2022



*Year: 2020, no Courage Camps hosted due to pandemic and high risk among target communities.

WORDS FROM OUR FAMILIAS

ALFONZO AND JOSIAH FATHER AND SON

"I am here today because I just want to do things with my son that my father never got to do with me." - Alfonso

"Attending Courage Camp has taught me to believe in myself and be more brave in my life." - Josiah



LILIANA AND CAMILA SISTERS

"En el grupo de surf me senti super bien. Fue una nueva experiencia y poder compartir con las chicas latinas fue como si estuviera en mi propio lugar."

"In the surf group I felt super good. It was a new experience and being able to share with the Latinas was like I was in my own place." - Liliana



"Cuando yo fui a surfear con Courage Camps fue divertida para mi porque me senti mas comoda con ellas. También me gustaba de que uno puede conocer más personas. Era divertido estar en el agua surfear con otras latinas y viendo cómo otras personas aprendan a surfear."

"When I went surfing with Courage Camps it was fun for me because I felt very comfortable with them. I also liked that you can meet more people. It was fun to be in the water surfing with other latinas and watching other people learn how to surf." - Camila

OTHER PROGRAMS

Expanding Into These Joy Sports & Experiences:

Skateboarding
Roller Skate
Martial Arts
Arts & Sciences